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| DIGI-GRENT Project |

Good practice - Template

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| Date: |  |
| Place: |  |

Authors

|  |  |
| --- | --- |
| **No.** | **Name and Surname** |
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# Introduction

## Good practice definition

*Good practice is a method or technique that has been generally accepted as superior to any alternatives. It has been proven to work well and produce good results[[1]](#footnote-1).*

## Good practice criteria

The following set of criteria will help you to determine whether a practice Is a 'good practice':

* ***Effective and successful***

A good practice has proven its strategic relevance as the most effective way to achieve a specific objective; it has been successfully adopted and has had a positive impact on individuals and/or communities.

* ***Digitally-driven or digitally-enabled***

A good practice that uses technology (digital means) in order to ensure its operations, innovation or collaboration.

* ***Environmentally, economically and socially sustainable***

A good practice meets current needs, in particular the essential ones of the world's poorest, without compromising the ability to address future needs.

* ***Technically feasible***

Technical feasibility is the basis of a good practice. It must be easy to learn and implement.

* ***Inherently participatory***

Participatory approaches are essential, as they support a joint sense of ownership of decisions and actions.

* ***Replicable and adaptable***

A good practice should have the potential for replication and should therefore be adaptable to similar objectives in varying situations.

* ***Reducing disaster/crisis risks, if applicable***

A good practice contributes to disaster/crisis risk reduction for resilience.

# Good practice description

*The good practices for the training in Thessaloniki should be around the following areas:*

* *Eco-friendly digital business models for startups*
* *Digital Security & cyber-crime for digital entrepreneurs*
* *Managing and understanding the quintuple helix towards fostering digital & responsible startups*

## Objective

*What is the aim/objective of this document?*

*What is the area the chosen good practice ?*

*For which types of business models is the good practice recommended ?*

## Introduction

*When would company use this good practice (context).*

*What is the context (initial situation) and challenge being addressed: short description and period during which the practice could be carried out (timeframe).*

*The situation in which company might want to use this good practice. This might be an approach to excellence a process or an event.*

*What is the aim/objective of the practice?*

## Actors and Stakeholders

*Who are the beneficiaries or target group of the practice?*

*Who are the users of the practice?*

*Who are the institutions, partners (e.g. suppliers, clients) implementing agencies and donors involved in the practice? What is the nature of their involvement?*

## Methodological approach

*What is the procedure for implementing the good practice?*

*What methodology can be used to address the initial issue, leading to a successful outcome and finally to the (promising/good) practice?*

*Step-by-step description including gender aspects.*

## Validation

Validation: *Confirmation by beneficiaries that the practice properly addressed view.*

*How the practice can be validated with the stakeholders/final users?*

*Brief description of the practice validation process.*

## Results/outputs

*Why would a startup/enterprise like to use this good practice (deliverables). A description of what company can expect to achieve if it uses this tool. A problem or a set of circumstances that company wish to understand further.*

*Outputs are the end products and services: deliverables from the activities and within team control.*

*Wat are the outputs of the practice?*

## Impact

*Impact is the long-term development improvements to which the good practie contributes.*

*What is expected impact of the good practice for the company?*

*Can the impact be measured through monitoring and evaluation? What indicators can be developed?*

## Success factors

*What element distinguishes this practice from other similar ones?*

*What are the conditions (institutional, economic, social and environmental) needed for the practice to be successful?*

## Constraints

*What challenges the startup/enterprise can encounter in applying the practice?*

*How to make the best use of the tool (tips and traps)*

*Tips to help maximise the benefits of the tools and traps to avoid.*

## Lessons learned

*Key messages and lessons learned from the practice.*

## Sustainability

*What are the elements needed for the practice to be institutionally, technologically, socially, economically and environmentally resilient and/or sustainable?*

*What are the total costs incurred for the implementation of the practice? Cost/efficiency indications: institutional, social, economic and/or environmental benefits compared with total costs?*

## Demonstration

## *Demonstration of an application of the good practice or information that aids further understanding of how the good practice can be applied*

## Related website(s) / resources

*Materials that can be indicated as reference to the good practice material.*

1. Nash, J. and Ehrenfeld, J., (1997), "Codes of environmental management practice: assessing their potential as a tool for change." Annual Review of Energy and the Environment 22, pp. 487-535; Bretschneider, S., Marc-Aurele, F.J., Jr., and Wu, J. (2005), "Best Practices" Research: A methodological guide for the perplexed, Journal of Public Administration Research and Theory , (15) 2, pp. 307-323. [↑](#footnote-ref-1)