



JANUARY 2020

[HTTPS://DIGIGRENT.EU/](https://digigrent.eu/)

DIGI- GRENT

BUILDING NEXT GENERATION OF GLOBALLY RESPONSIBLE DIGITAL ENTREPRENEURS

1ST TRAINING WEEK IN THESSALONIKI

The first training week in Thessaloniki (30/09-04/10/2019) was a huge success. The specialized trainers present some very interesting topics to the trainees such as:

- The basics of entrepreneurship
- Eco-friendly digital business models
- Digital and Green Examples
- Digital security and cybercrime for digital entrepreneurs
- Managing and understanding the quintuple helix towards fostering digital & responsible startups



Using these valuable information and the guidelines of the trainers, the trainees developed their digital and responsible business ideas and presented them during the last day of the training week. The trainees received important remarks in order to improve not only their business ideas, but also their pitching skills.



TRANSNATIONAL PROJECT MEETING

The partners of Digi-Grent participated to the transnational project meeting, that was held on 02.10.2019 at Thessaloniki.



UPCOMING EVENT

2nd Training Week: 30/04-04/05/2020

Almeria, Spain

The training week will consist of: 2 days of intensive teaching (cross-sectoral/quintuple helix teachers), 2 days of group work (co-creation enabled by various quintuple helix stakeholders), and 1 day of presentation and co-creation events (workshop with stakeholders, multiplier event, workshop with students, etc).

TRAINING WEEK ON DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP
30th March – 3rd April 2020
Almeria, Spain
www.digigrent.eu

DIGI GRENT

WHY ATTEND

- Learn digital & responsible entrepreneurship from leading industries, academics and civic organizations.
- Establish international collaborations.
- Develop your startup business model.
- Fast-track your ideas to the market.
- Co-create for innovation transfer.
- Get access to a virtual learning environment.

TRAINING COURSES

- Entrepreneurship crash-course.
- Startups, social awareness, and the triplebottom line in the digital era.
- Next-generation digital trends for digital entrepreneurs.
- Pitching strategies for digital & responsible entrepreneurs.

TARGET GROUPS

- Industries, academics, startups, students, policy makers

CO-FINANCED BY

Erasmus+

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