

# JANUARY 2021

## DIGI- GRENT

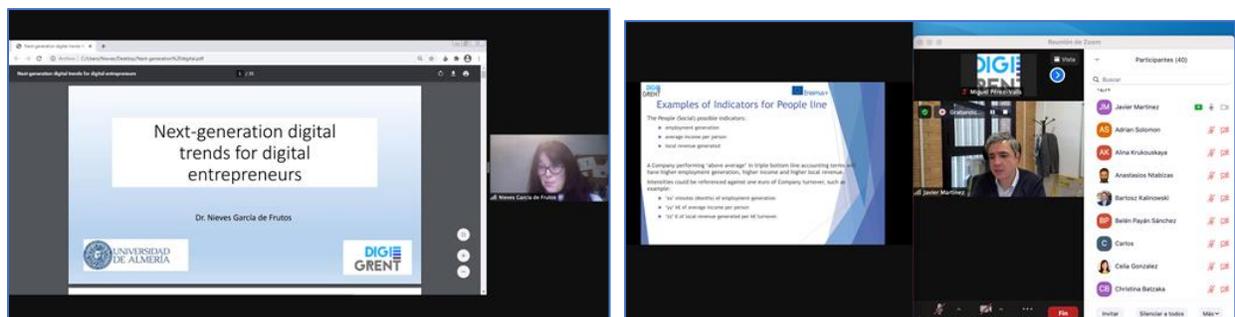
### BUILDING NEXT GENERATION OF GLOBALLY RESPONSIBLE DIGITAL ENTREPRENEURS

#### 2<sup>ND</sup> TRAINING EVENT IN ALMERIA (ONLINE)

The second training event was organized by the University of Almeria (18/01-29/01/2021) and was held online due to the pandemic situation that Covid-19 has caused. Nevertheless, it was a huge success as participants developed and improved business models and delivered good practices deliverables. The specialized lecturers and mentors presented some very interesting topics to the trainees such as:

- Startups, social awareness, and the triple bottom line in the digital era
- Next-generation digital trends for digital entrepreneurs
- Pitching strategies for digital & responsible entrepreneurs

A mentoring session took place and the final presentations of the entrepreneurs to be were really very promising.



You can find more information about the lecturers and mentors [here](#).

Using this valuable information and the guidelines of the trainers, the trainees through interactive and interaction processes developed their digital and responsible business models and presented them during the last day of the training week. The trainees received important remarks in order to improve not only their business ideas, but also their pitching skills.

The curricula of DIGI-GRENT Almeria training can be seen below

Curriculum 2 – DIGI-GRENT Almeria Training (Online)  (January 2021)	<b>Pitching strategies</b> <a href="#">DIGI-GRENT – Instructions</a> <a href="#">TCCP2 DIGI-GRENT – Pitching Strategies</a>	<b>Startups and social awareness</b> <a href="#">DIGI-GRENT – Startups and social awareness</a>	<b>Next generations digital trends</b> <a href="#">Next-generation digital trends</a>
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All the materials and projects developed during the training activities were presented to different stakeholders that provided relevant feedback and key insights. We had the opportunity to receive feedback from Jorge Moreno, EdTech Entrepreneur and CEO of Twenix, a successful company operating in the language online education industry; Laura Camacho, Project Manager at the Andalusian Agency for Innovation and Development (Agencia IDEA); and Abel de la Torre, CEO of Sulayr, a consulting company with wide experience in fostering entrepreneurship.



## UPCOMING EVENT

The next training session will be organized by the Polish partner of the project- University of Lodz.

### A few words about the project

DIGI-GRENT aims to develop an innovative, transnational framework that will improve the knowledge and skills of academic institutions to produce more marked/startup oriented DREP curricula, reducing the barriers in this field. The project consortium comprises key academics, investors, industry/employment associations, startup associations, and societal growth partners (and associated partners) from different sectors who will co-create the envisaged DREP curriculum and will pilot it through an open innovation and co-creation virtual learning environment (VLE).

### The main achievements of DIGI-GRENT project will be:

IO1 - Digital and Responsible Entrepreneurship (DREP) Curriculum

IO2 - Digital and Responsible Entrepreneurship (DREP) Toolkit for Managing Quintuple Helix Co-creation in an Open Innovation Manner

IO3 - Digital and Responsible Entrepreneurship (DREP) Co-Creation Platform and Virtual Learning Environment through Open Innovation and Co-creation

IO4 - Transnational Co-Creation Pitchings (TCCP) for Digital and Responsible Entrepreneurship (DREP) Curriculum Co-Creation and Peer-Training

More information for the project can be found at [HTTPS://DIGIGRENT.EU/](https://digigrent.eu/)

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