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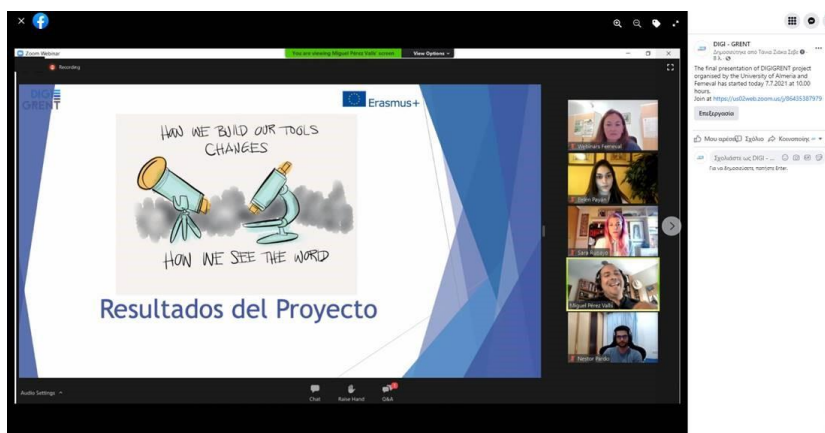


JULY 2021

DIGI- GRENT BUILDING NEXT GENERATION OF GLOBALLY RESPONSIBLE DIGITAL ENTREPRENEURS

FINAL WORKSHOP IN SPAIN

The final workshop was organized by the University of Almeria and Femeval –Federation Empresarial Metalurgica Valenciana, on July 7th, 2021 and was held online.



It was a very interesting event as the participants not only had the chance to learn about the final results of the project but also got to meet La Gata Verde, Sara Rubayo, who one day decided to share her passion for art with the rest of the world.

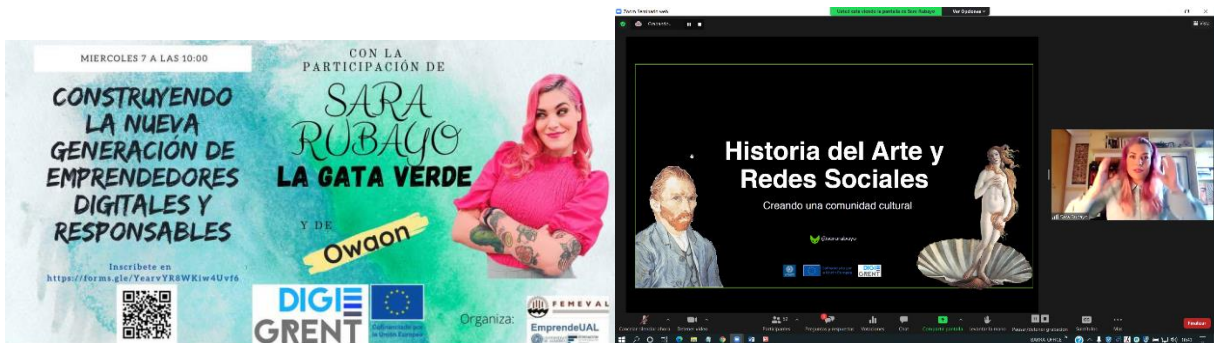
Tired of the gray academic speeches and the soporific tones with which they usually transmit, she got down to work and in 2015 she opened a channel on YouTube.



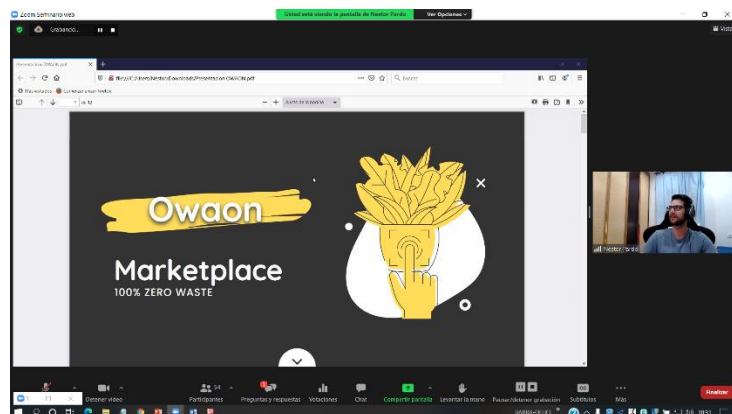


"I wanted to bring art and its history closer to people of all ages in a fun but rigorous way. It already has more than 92,000 subscribers", she said.

She does researches, writes, communicates, records, edits and disseminates quality content that ranges from the great classics of painting to the latest trends in art. Her informative work is also focused on Instagram and Twitter where he shares posts and stories around very original concepts.



On the other hand, Néstor Pardo, creator of Owaon, the best Zero Waste store in Spain and winner of the DigiGrent award for the Best Responsible Digital Initiative of the Ideas Fair 2021, presented his initiative aiming to change consumption habits in an easy and simple way, through the online sale of zero waste products at the best price.



You can watch the video of the event only [here \(In Spanish\)](#)

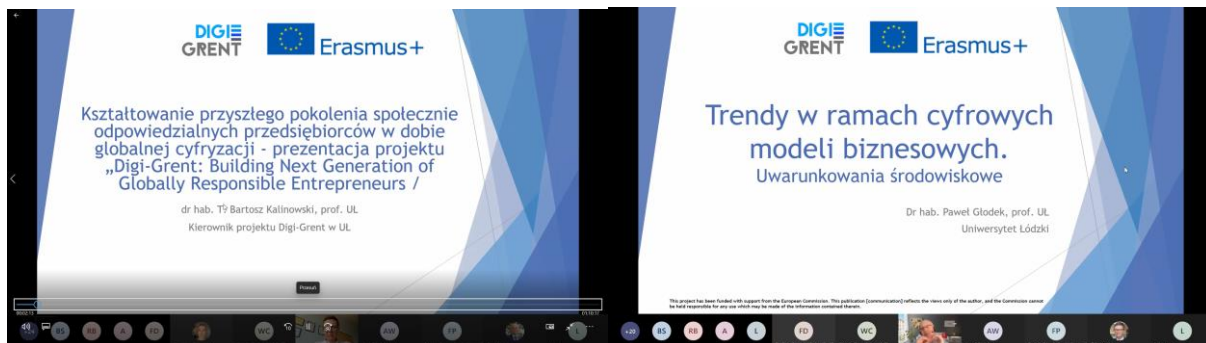


FINAL WORKSHOP IN POLAND

On the 6th of July 2021, University of Lodz organised a multiplier event under the title “**Industry 4.0 and digital transformation in the era of sustainable development**”, that covered the results of the Digi-grent Project. The topics presented at the conference (among many) focused on Project's aims, results of the study, digital transformation case studies and trends in digital business models. The event was attended by 35 people and gathered very positive feedback.

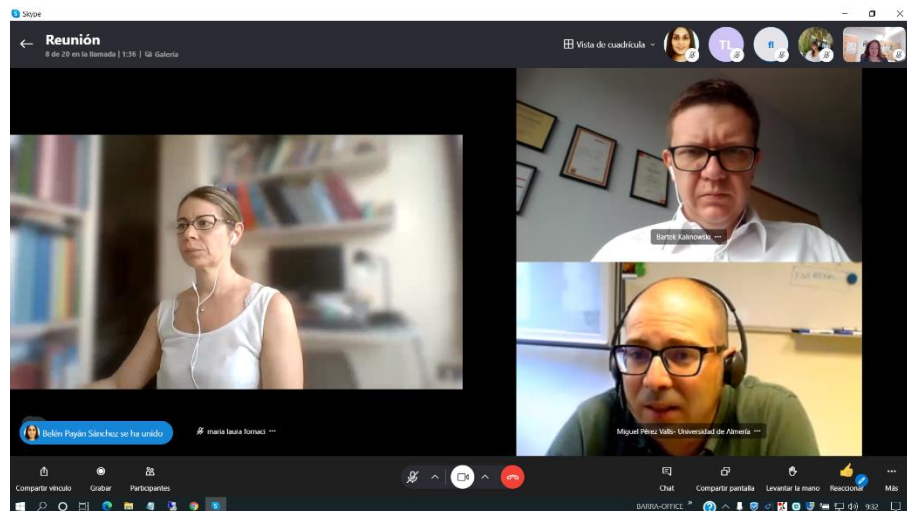
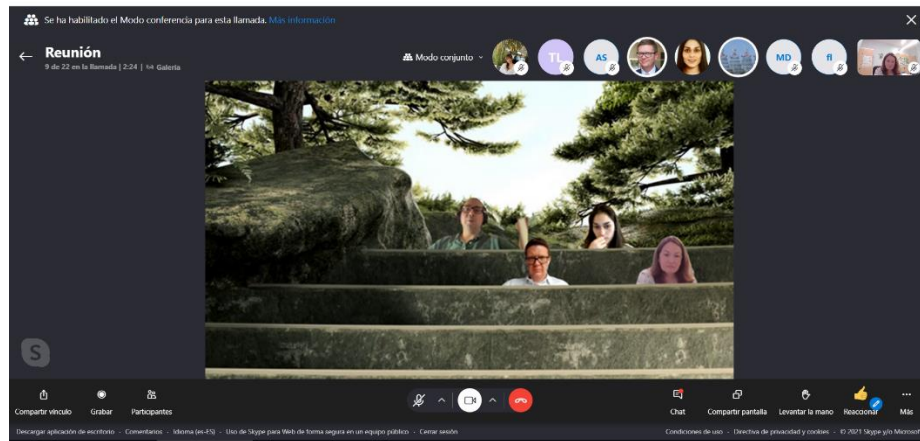
Among the speakers, were professors of the University of LODZ - Dr Ewa Sadowska-Kowalska, [Dr Magdalena Wiśniewska](#), [Dr hab. T. Bartosz Kalinowski](#), [Dr hab. Paweł Głodek, prof. uczelni \(UŁ\)](#) and a representative of a company which develops lighting solutions for industry and horticulture Dr [Krzysztof Dobrynin \(Bilberry Sp. z o.o.\)](#).

You can have more information about the event [here](#)



ONLINE PARTNERS MEETINGS

More than 3 skype meetings have been held with the participation of the Digigrent Project Partners during the last two months, in order to discuss various issues regarding the project, the training materials and the finalization of the outputs.



A few words about the project

DIGI-GRENT aims to develop an innovative, transnational framework that will improve the knowledge and skills of academic institutions to produce more marked/startup oriented DREP curricula, reducing the barriers in this field. The project consortium comprises key academics, investors, industry/employment associations, startup associations, and societal growth partners (and associated partners) from different sectors who will co-create the envisaged



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DREP curriculum and will pilot it through an open innovation and co-creation virtual learning environment (VLE).

The main achievements of DIGI-GRENT project will be:

IO1 - Digital and Responsible Entrepreneurship (DREP) Curriculum

IO2 - Digital and Responsible Entrepreneurship (DREP) Toolkit for Managing Quintuple Helix Co-creation in an Open Innovation Manner

IO3 - Digital and Responsible Entrepreneurship (DREP) Co-Creation Platform and Virtual Learning Environment through Open Innovation and Co-creation

IO4 - Transnational Co-Creation Pitchings (TCCP) for Digital and Responsible Entrepreneurship (DREP) Curriculum Co-Creation and Peer-Training

More information for the project can be found at [HTTPS://DIGIGRENT.EU/](https://digigrent.eu/)

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