

Co-funded by the Erasmus+ Programme of the European Union

MAY 2021

DIGI- GRENT

BUILDING NEXT GENERATION OF GLOBALLY RESPONSIBLE ENTREPRENEURS

3RD TRAINING EVENT BY THE UNIVERISTY OF LODZ (ONLINE)

The third and last training event was organized by the University of Lodz (13/04-

23/04/2021) and to the pandemic 19 has caused.

Nevertheless, it participants improved delivered ideas



was held online due situation that Covid-

was a real success as developed and business models and of responsible

entrepreneurship. The specialized lecturers and mentors presented the following topics to the trainees, which included industries, start- ups, academics, students and policy makers:

- Bridging Investors, Business Angels and Digital & Responsible start-ups

 Presenter: Paweł Głodek PhD DSc
- <u>Developing partnerships with responsible companies in the e-market</u>
 o Presenter: <u>Kamila Szymańska PhD</u>

SEVE

- Digital <u>policies I</u> & <u>II</u>
 - o Presenter: Iraklis Paraskakis PhD









The participants had the opportunity to:

- □ Learn about selected aspects of digital & responsible entrepreneurship
- Establish international collaborations
- Develop start-up business model
- Co-create for innovation transfer
- □ Get access to a virtual learning environment

A mentoring session took place and the final presentations of the entrepreneurs to be were really very promising.





Using the valuable information and the guidelines of the trainers, the trainees through interactive and interaction processes developed their digital and responsible business models and presented them during the last day of the training week. The trainees received important remarks in order to improve not only their business ideas, but also their pitching skills.

INDALIUM – an application regarding improving the lives of people with Autism.

E-Restaurant – a startup of restaurant services with healthy food delivered by specialized companies.

ReDiComm – a mobile app regarding resilient digital Community of School parents and Children

Educainment – a venture plan application about education and entertainment and

E Station – a solution about transportation









All the materials and projects developed during the training activities were presented to different stakeholders that provided relevant feedback and key insights.



DigiGrent Project

A few words about the project

DIGI-GRENT aims to develop an innovative, transnational framework that will improve the knowledge and skills of academic institutions to produce more marked/startup oriented DREP curricula, reducing the barriers in this field. The project consortium comprises key academics, investors, industry/employment associations, startup associations, and societal growth partners (and associated partners) from different sectors who will co-create the envisaged DREP curriculum and will pilot it through an open innovation and co-creation virtual learning environment (VLE).

The main achievements of DIGI-GRENT project will be:

IO1 - Digital and Responsible Entrepreneurship (DREP) Curriculum

IO2 - Digital and Responsible Entrepreneurship (DREP) Toolkit for Managing Quintuple Helix Co-creation in an Open Innovation Manner

IO3 - Digital and Responsible Entrepreneurship (DREP) Co-Creation Platform and Virtual Learning Environment through Open Innovation and Co-creation

IO4 - Transnational Co-Creation Pitchings (TCCP) for Digital and Responsible Entrepreneurship (DREP) Curriculum Co-Creation and Peer-Training

More information for the project can be found at HTTPS://DIGIGRENT.EU/







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