

# DIGI-GRENT

SEPTEMBER 2019

Co-funded by the  
Erasmus+ Programme  
of the European Union



[HTTPS://DIGIGRENT.EU/](https://digigrent.eu/)

## DIGI- GRENT

**BUILDING NEXT GENERATION OF GLOBALLY RESPONSIBLE DIGITAL ENTREPRENEURS**

### A FEW WORDS ABOUT THE PROJECT

DIGI-GRENT aims to develop an innovative, transnational framework that will improve the knowledge and skills of academic institutions to produce more market/startup oriented DREP curricula, reducing the barriers in this field. The project consortium comprises key academics, investors, industry/employment associations, startup associations, and societal growth partners (and associated partners) from different sectors who will co-create the envisaged DREP curriculum and will pilot it through an open innovation and co-creation virtual learning environment (VLE).

### THE MAIN ACHIEVEMENTS OF DIGI-GRENT PROJECT WILL BE:

IO1 - Digital and Responsible Entrepreneurship (DREP) Curriculum

IO2 - Digital and Responsible Entrepreneurship (DREP) Toolkit for Managing Quintuple Helix Co-creation in an Open Innovation Manner

IO3 - Digital and Responsible Entrepreneurship (DREP) Co-Creation Platform and Virtual Learning Environment through Open Innovation and Co-creation

IO4 - Transnational Co-Creation Pitchings (TCCP) for Digital and Responsible Entrepreneurship (DREP) Curriculum Co-Creation and Peer-Training

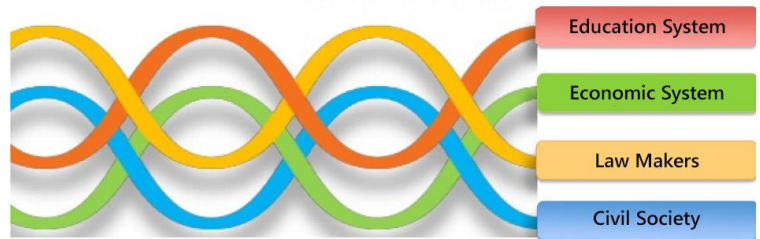
### THE RESEARCH SO FAR

A survey has been conducted so far as part of the DIGI-GRENT project with the aim to identify a set of skills related to digital and responsible entrepreneurship and whether there is need for European SMEs to know and use them more. A survey was sent to 200 SMEs to test their theoretical and practical knowledge of digital and sustainable /responsible/green entrepreneurship skills and competencies in order to prioritize which skills most require fast educational and training interventions in each country. The survey has been implemented in SMEs from Greece, Poland, Italy and Spain and the results will be useful in order to develop the curriculum on digital and responsible entrepreneurship.





## DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP (DREP) TOOLKIT FOR MANAGING QUINTUPLE HELIX COCREATION IN AN OPEN INNOVATION MANNER



The aim of the toolkit is to provide an overview on the open innovation & co-creation framework for DREP curriculum development methodology, hereafter referred as quintuple helix co-creation & open innovation toolkit that sustain the whole vision of DIGI-GRENT in terms of ensuring a balanced view/insight of all the quintuple helix stakeholders in all the project deliverables with specific relation to the DREP curriculum.

The roles of the quintuple helix co-creation & open innovation toolkit are:

- Ensure proper goal alignment, skill-gap assessment and mitigation in relation to the DREP curriculum.
- Ensure proper face-to-face quintuple helix collaboration and co-creation during the transnational training sessions.
- Ensure proper understanding the-each quintuple helix actor in order to know how to engage them in the curriculum development and to ensure their sustainable co-creation around DREP in an open-innovation manner.

## UPCOMING EVENT

1<sup>st</sup> Training Week: 30/09-04/10/2019

Thessaloniki, Greece

The training week will consist of: 2 days of intensive teaching (cross-sectoral/quintuple helix teachers), 2 days of group work (cocreation enabled by various quintuple helix stakeholders), and 1 day of presentation and co-creation events (workshop with stakeholders, multiplier event, workshop with students, etc).

**DIGI GRENT** TRAINING WEEK ON DIGITAL AND RESPONSIBLE ENTREPRENEURSHIP  
30 September – 4<sup>th</sup> October 2019  
Thessaloniki, Greece  
[www.digigrent.eu](http://www.digigrent.eu)

| WHY ATTEND                                                                                                                                                                                                                                                                                                                                                                                                    | TRAINING COURSES                                                                                                                                                                                                                                                                                                                                                     | TARGET GROUPS                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Learn digital &amp; responsible entrepreneurship from leading industries, academics and civil organizations.</li> <li>Establish international collaborations.</li> <li>Develop your startup business model.</li> <li>Fast-track your idea to the market.</li> <li>Co-create for innovation projects.</li> <li>Get access to a virtual learning environment.</li> </ul> | <ul style="list-style-type: none"> <li>Entrepreneurship crash-course.</li> <li>Eco-friendly digital business models.</li> <li>Digital security &amp; cyber-crime for digital entrepreneurs.</li> <li>Managing and understanding digital and responsible startup stakeholders.</li> <li>Environmental sustainability modelling &amp; footprint assessment.</li> </ul> | <ul style="list-style-type: none"> <li>Industries, academics, startups, students, policy makers.</li> </ul> |

CO-FINANCED BY

APPLICATION: To apply, please send an email to [Julian.Salomon@ecare.org](mailto:Julian.Salomon@ecare.org) by the 20<sup>th</sup> of September 2019 with a 400 word motivation letter justifying how this training can help you contribute to digital & responsible startups/enterprises worldwide. Please include a short description of a potential business idea as well as your CV.

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